

# MBA Newsletter

## Anderson University

### Fall 2011



#### This Issue:

MBA Overview.....	pg. 1
Recent News/Calendar.....	pg. 2
MBA Profiles.....	pg. 3
Congratulations/ Job Postings.....	pg. 4

#### Mission of the MBA

The Anderson University MBA Program produces professionally-prepared graduates through courses that integrate the Christian faith with business concepts. The College of Business fulfills the University's mission by challenging the students in an atmosphere of sound professional ethics which affirm biblical teachings in a secular business world. The degree is designed to allow graduates to satisfy goals such as professional development, career advancement, personal growth, or job mobility.

#### Contact Information

Mail:

College of Business  
Anderson University  
316 Boulevard, Anderson, SC 29621

Email:

[mba@andersonuniversity.edu](mailto:mba@andersonuniversity.edu)

Phone:

864-MBA-6000 (622-6023)

## Online, On Campus

The Master of Business Administration (MBA) is a general management program which emphasizes an integration of the business disciplines within a Christian framework. It is designed for students with an undergraduate degree in either business or in a non-related field. Leveling courses (prerequisites) are offered for the non-business undergraduates. Thirty-six hours are required for graduation.

The program is traditional in its course offerings but nontraditional in its scheduling and is designed for the working professional. The online platform is designed for those individuals who are not able to attend classes on campus. The online format gives the flexibility to continue to work while pursuing an MBA degree from any location. Each course lasts six weeks and typically only one course is taken at a time. The program is designed to be completed within 20 months when classes are taken one at a time. **This coming January AU will begin an on campus class schedule for those wanting to come to campus.**

# Recent News

## Cohort 4: Set to Graduate

The College of Business and Anderson University would like to formally congratulate Cohort 4 on successfully completing all of the course requirements for their MBA degree. These MBA candidates also were required to complete the four hour summary exam before graduation. After successful completion of the exam, these students will graduate on December 9<sup>th</sup> during Anderson University's graduation commencement ceremony. This will be the fourth graduating class of the MBA program.

We're very proud of their hard work, and we wish them much success in their future endeavors as ethical business leaders in their communities. The following students will be receiving their MBA at AU Commencement on December 9<sup>th</sup>:

- Jason Cook
- Heather Goss
- Lorin Larason
- Eric Lowe
- Matthew Owens
- Joshua Wilson

CONGRATULATIONS!!!



## Reminders:

### Requirements for Graduation Candidacy

Complete all undergraduate requirements if admitted conditionally.

Completed at least 27 hours of graduate work.

A current GPA of 3.00 on all courses taken toward the degree with no incomplete grades.

File a "Graduation Application" form with MBA Admissions 60 days prior to graduation.

Students who do not file their "Application for Candidacy" form at least 60 days prior to graduation may be delayed in graduating.

## Calendar of Upcoming Events:

An ACCEL & Graduate Studies Open House Event....November 8

Session II Ends .....November 13

Session III Begins .....November 14

No Classes - Thanksgiving Week .....November 21-25

No Classes - Christmas Vacation .....December 19-30

Session III Ends .....January 15

Session IV Begins On-Campus Cohort.....January 17

Session V Begins Online Cohort.....February 27

No Classes - spring break.....March 12-16

## Devotional: Ephesians 4:32

"And be kind to one another, tender-hearted, forgiving each other, just as God in Christ also has forgiven you."

# Profile of MBA Students

## Name: Lorin Larason



Lorin is a single mother with an amazing 6 year old daughter who is in first grade at Calhoun Academy of the Arts. She is a member of NewSpring Church, where she is active on committees and boards. Recently, Lorin has been chosen to be a recipient of Anderson Independent Mail's first annual "20 under 40," award, which recognizes 20 top young leaders in the Anderson community.

Lorin received her undergraduate degree from Anderson University in Human Services and Resources in December of 2009. She was a participant in the ACCEL program, graduated Magna cum Laude and was a member of the National Honors Fraternity, Gamma Beta Phi. Lorin is currently employed at Anderson Interfaith Ministries where she works as the Asset Building and Education Coordinator.

During an interview with Lorin states, "In order for my industry to have sustainability we must develop collaborations and partnerships with all types of agencies across the board. Non-profits have to collaborate with each other to maximize resources and leverage dollars, and non-profits must also work with existing government agencies in order to effectively and efficiently serve clients that are seen. "

## Name: Josh Wentzky



Josh, a 2010 Anderson University MBA graduate, is currently the Financial Manager for the AnMed Health Physician Practice Network. His wife, Kerri, and son, James Hunter (4) have lived in the Anderson area for quite some time. Kerri is a branch manager at SunTrust Bank in Clemson, SC and James Hunter attends preschool at Oakwood and is currently a member of a soccer team with the YMCA.

Prior to completing his MBA at AU, Josh received his undergraduate degree in Healthcare Management from Lander University in 2001. He has worked at AnMed Health in various positions since June of 2002. Josh began his career as an intern in AH's Home Care department. After a couple of years, he furthered his career by taking a job as the Operations Manager at Clemson Health Center. While there, he ran an Urgent Care/Primary Care/Diagnostic facility.

During Josh's involvement with healthcare, he says that he has noticed that the United States has encountered an apprehensive time with much uncertainty concerning healthcare reform. He states that, "I expect the healthcare industry will be forced to do more with less over the next decade, causing smaller facilities, especially in rural areas to close resulting in less accessibility for the overall population."

## Job Postings

As our MBA program continues to grow, and we have students who are graduating, if you know of any management job openings within your organization that would be of interest to someone in our program, please contact Dr. Bilbrey at [jbilbrey@andersonuniversity.edu](mailto:jbilbrey@andersonuniversity.edu) so we can post these jobs in this section of our newsletter.

# CONGRATULATIONS

We would like to congratulate our Faculty on their recent publications.  
Below is a list of the publications.

Joanna H. Taylor and **Jerry K. Bilbrey, Jr.**, (2011). "Teacher Perceptions of Inquiry-Based Instruction vs. TeacherBased Instruction," *International Review of Social Sciences and Humanities*, 2(1), October.

**Jerry K. Bilbrey, Jr.** and Neil F. Riley, (2011). "A Neural Network Based Object-Oriented Framework for Simulating Stock Market Trading Strategies", *International Journal of Business and Social Science*, 2(15), August.

**Spencer, J.** (2011). Products vs. Services Development- Exploring the Similarities and Differences. Charlotte Chapter of the Product Development Management Association.

Witzig, L. **Spencer, J.** & Marin, E. (2011). Linked-in as a social media tool: Large Small and Nonprofit usage. *Association of Marketing Theory and Practice*. Annual Conference. Presentation and proceedings.

**Spencer, J.** (2011). Using Real Life Business Projects (RLBP) to improve student learning. *CBFA (Christian Business Faculty Association) Annual Conference*. Presentation and proceedings.

Starcher, K., **Spencer, J.**, Dupree, J. & White, D. (2010). Use of Simulations in Teaching Marketing. Christian Business Faculty Association National Conference.

**Spencer, J.** & Klocinski, J. (2010). High technology product success: The critical mass dependency. *Journal of Global Business and Technology* (ISSN 1553-5495) 6(1), 28-40.

**Spencer, J.**, Pace, L. & Muchnick, M. (2011). Should We Undo the Flat Organization - Needy Millennial Generation. Under Review – Southern Academy of Management National Conference.

**Hanson, W. R.**, & Ford, R. (2011). Embedded in complexity: Leader competencies in healthcare. *British Journal of Healthcare Management*. 17(7), 284-290.

**Ivankovix, Miren.** (2010). CBFA meeting proceedings: Student and Faculty Perceptions of study groups; empirical evidence from SWU data.

Dear friends of the MBA program: If you would like to obtain more information about the MBA program or the College of Business, feel free to contact me. We look forward to hearing from you as our academic programs continue to grow. Please contact me at [jbilbrey@andersonuniversity.edu](mailto:jbilbrey@andersonuniversity.edu) if you have any questions at all. You can also fill out an Inquiry through our website by clicking [here](#). God bless!