



For Chinese Women, U.S. MBAs Are All the Rage. “Seeking an edge in the job market, Chinese women are flocking to U.S. B-schools—enough to boost female enrollment overall.” This statement opened an article published May 5 in the online edition of *Bloomberg Businessweek*. “‘In an April survey, 13 of 14 Forté member schools said China or India accounted for the largest number of overseas women in their classes,’ said Elissa Ellis-Sangster, director of the Forté Foundation, a group of 36 business schools working to increase the number of women MBAs. ‘The companies that we work with are very interested in seeing more of these Chinese women in MBA programs because they want to ultimately have them return to their home countries and work for the conglomerates and large multinationals.’”

“Many Chinese women considering business school aspire to top jobs, according to *The Battle for Female Talent in China*, a study released in March by the Center for Work-Life Policy, a New York nonprofit group. The report was based on interviews with more than 1,000 college-educated women. Bloomberg LP, which owns *Bloomberg Businessweek*, was a corporate sponsor of the study. About 76 percent of Chinese women aspire to a top job, compared with 52 percent of American women, the study found. China’s 1979 one-child policy has led women to pursue education in greater numbers, with parents often encouraging graduate degrees, said Ripa Rashid, an executive vice-president at the center....Women now hold 34 percent of senior management roles in China, excluding Hong Kong, up from 31 percent in 2009, according to a 2011 Grant Thornton *International Business Report*, a survey of global companies.”

GRE® General Test Now Accepted by More than 500 MBA Programs Worldwide. In a press release issued Apr. 28, Educational Testing Service (ETS) reports: “For business schools around the world, accepting GRE scores means expanding their pool of applicants and gaining more diversity in their programs,” said David Payne, vice president and chief operating officer of ETS’s Higher Education Division. Since 2009, ETS has seen 57 percent growth in the number of business schools accepting the GRE General Test for admissions....In 2010, the GRE General Test was taken by about 675,000 candidates representing more diverse backgrounds than ever before. Of the 2010 GRE test takers, 48 percent have earned undergraduate degrees in a quantitatively demanding field, and more than 300,000 are women. In addition, test volume outside the United States increased 13 percent in 2010, and the number of test takers from underrepresented groups in the United States has increased 20 percent since 2007.”

“The growing number of business schools worldwide accepting GRE scores comes at a time of increasing excitement for the introduction of the GRE® revised General Test. Launching August 2011, the GRE revised General Test represents the largest change to the test in the program’s 60-year history, and offers many benefits to test takers and institutions. A friendlier test-taking experience, new questions that emphasize real-world scenarios, and new test design features are just some of the changes test takers can expect.”

2011 SIFE USA National Exposition Held in Minneapolis May 10-12. The Texas State University—San Marcos SIFE Team was named champion during the exposition. Drury University (Mo.) was named first runner-up, Flagler College (Fla.) was second runner-up, and Syracuse University (N.Y.) was third runner-up. More than 160 SIFE teams participated in the exposition.

In the special competitions, winning ACBSP schools included: Oral Roberts University (Okla.) placing first in the “Let’s Can Hunger Challenge” and Northwest Arkansas Community College (Ark.) finishing third. Anderson University (S.C.) took first place in the “Sam’s Club Environmental Sustainability Challenge,” with Kirkwood Community College (Iowa) finishing third. Individuals from ACBSP member schools earning honors and awards included: Joe Walenciak from John Brown University (Ark.) and Kristen Hovsepian from Ashland University (Ohio), who were inducted into the Sam Walton Fellow Hall of Fame. Next year’s SIFE USA National Exposition will be held in Kansas City, Mo.

In SIFE Worldwide Competitions, Memorial University of Newfoundland was named champion of the SIFE Canada National Competition; the University of International Business won the SIFE Kazakhstan National Competition; the University of Regensburg finished first in the SIFE Germany National Competition; and the University of Southampton achieved the top spot in the SIFE United Kingdom National Competition. All of the national champions will advance to the 2011 SIFE World Cup in Kuala Lumpur, Malaysia, October 3-5.”

“SIFE represents the premier business and higher education network with active programs at more than 1,500 universities in 39 countries. During the school year, SIFE teams apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. At SIFE competitions, business executives serving as judges evaluate teams on how well they empower others to live better lives.” More information is available at www.sife.org.

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