



Bachelor of Business Administration (BBA)

The Bachelor of Business Administration (BBA) degree is designed for mid-career working adults who have career objectives which the degree would help them achieve. It prepares individuals for entry or mid-level positions in business - general management, managerial accounting, management of computer information systems, human resources management, project management, industrial and service quality management, and other managerial functions.

Since the BBA degree is the undergraduate version of the Master of Business Administration (MBA) degree, it provides excellent preparation for pursuing the MBA or other graduate degrees in business. Students interested in graduate study should consult with their advisor in planning their schedules so as to include those areas commonly required for admission to graduate programs in business, particularly accounting, finance, and statistics.

The BBA degree consists of the following components:

GENERAL EDUCATION (42 semester hours) - courses in communications, humanities, fine arts, social and behavioral sciences, natural sciences, and mathematics that are common in all college degree programs. These are viewed as being the liberal arts component of a degree and are foundational to the upper division courses.

BUSINESS CORE (39 semester hours) - courses in the various fields of business: accounting, computer information systems, economics, finance, management, and marketing.

BUSINESS ELECTIVES (24 semester hours) - upper level courses that permit a student to take additional work in the specialized areas of business (i.e. computer information systems, accounting, healthcare management, management, marketing, finance) in which they are particularly interested and which will be applicable to the careers they are pursuing or intend to pursue.

GENERAL ELECTIVES (15 semester hours) - courses that permit a student to take additional work in non-business areas that interest them and that will be helpful in certain business careers. For example, a student wishing to go into human resources management might wish to take additional courses in psychology, sociology, or education.

For more information please contact:

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Anderson University

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GENERAL EDUCATION REQUIREMENTS

COMMUNICATIONS

ENG 101 - English Composition 3 semester hours
 ENG 102 - English Composition 3 semester hours

CHRISTIAN STUDIES

CHR 105 - Intro to the Bible 3 semester hours
 CHR 305 - Christian Worldview 3 semester hours

HUMANITIES/FINE ARTS

3 semester hours

LITERATURE

3 semester hours

MATHEMATICS

MAT 106 - Algebra with Business Applications 3 semester hours
 MAT 113 - Calculus Concepts 1 3 semester hours

NATURAL SCIENCE

3 semester hours

SOCIAL SCIENCE

3 semester hours

BEHAVIORAL SCIENCE

3 semester hours

HUMANITIES/FINE ARTS

AND SOCIAL/BEHAVIORAL SCIENCE

9 semester hours

**TOTAL GENERAL EDUCATION
42 Semester Hours**

BUSINESS CORE

ECO 211 - Microeconomics 3 semester hours
 ECO 212 - Macroeconomics 3 semester hours
 ACC 201 - Principles of Accounting 1 3 semester hours
 ACC 202 - Principles of Accounting 2 3 semester hours
 BUS 230 - Business Statistics 3 semester hours
 BUS 401 - International Business 3 semester hours
 BUS 351 - Legal Environment of Business OR
 MGT 410 - Employment & Labor Law 3 semester hours
 CIS 352 - Mgt. of Information Systems 3 semester hours
 CIS 120 - Introduction to Information Processing Systems 3 semester hours
 MGT 341 - Principles of Management 3 semester hours
 FIN 310 - Financial Management I 3 semester hours
 MKT 331 - Principles of Marketing 3 semester hours
 BUS 490 - Senior Seminar in Business 3 semester hours

TOTAL BUSINESS CORE 39 Semester Hours

BUSINESS ELECTIVES

24 Semester Hours

(Courses numbered 300 and above in Business, Management, Marketing, Accounting, Economics, Finance, Computer Information Systems)

GENERAL ELECTIVES

15 Semester Hours

(Selected from any courses in the Anderson University catalog or can be any courses normally accepted in transfer)

**TOTAL HOURS REQUIRED
120 Semester Hours**