



ANDERSON  
UNIVERSITY

MBA

# College of Business

## Graduate Business

## Student Handbook



“And what does the Lord require of you?  
To **Act Justly** and to **Love Mercy**  
and to **Walk Humbly** with your God.”

**Micah 6:8**



**2018-2019**

316 BOULEVARD

ANDERSON, SOUTH CAROLINA



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*This MBA Handbook serves as a tool for informing graduate candidates about the policies, guidelines, and procedures necessary for successful completion of the MBA/MOL program. In a situation where the Graduate Business Handbook stipulates a different policy due to commonly accepted professional standards, the College of Business faculty and the MBA/MOL students will follow the Graduate Business Handbook policy.*

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## Office

### *Administration*

Mr. Steve Nail Dean, College of Business Professor of Business	Vandiver 2 <sup>nd</sup> floor 864 -231-2084
Dr. John Duncan Associate Dean, College of Business Professor of Accounting	Vandiver 2 <sup>nd</sup> floor 864-322-2173
Dr. Jeffrey Moore Associate Dean, College of Business MBA director, Professor of Management	Vandiver Office 303 864-322-3088 jmoore@andersonuniversity.edu
Ms. Stephanie McLees Administrative Assistant MBA Coordinator	Vandiver 2 <sup>nd</sup> floor 864 -231-2084
Ms. Sharon Vargo Journey Coach MBA program	University Center Anderson Office 864 -231-5510 svargo@andersonuniversity.edu

### *Faculty*

Dr. Giovanni Calise, Instructor of Marketing  
Dr. John Duncan, Professor of Accounting  
Dr. John Frazier, Professor of Management  
Dr. Douglas J. Goodwin, Associate Professor of Management  
Dr. William Hanson, Professor of Leadership - adjunct  
Dr. Miren Ivankovic, Associate Professor of Economics and Finance

Dr. Evie Maxey, Assistant Professor of Human Resource Management

Ms. Emily McCorkle, Adjunct Instructor

Mr. Bruce Lockhart, Lecturer of Marketing

Dr. Jeffrey Moore, Director of the MBA Program & Professor of Management

Dr. Chris Neuenschwander, Associate Professor of Accounting

Dr. Kent Saunders, Professor of Finance and Economics

Dr. Gordon Smith, Associate Professor of Economics and Finance

Dr. Joe Spencer, Professor of Marketing

Dr. Kimberly Whitehead, Assistant Professor of Management

**T**he purpose of the College of Business, also referred to as “COB,” is to provide academic study and training to persons seeking business careers in the field of public, private, or non-profit organizations. The graduate Business programs at Anderson University are fully approved by the ACSB .

### **Degree Programs Offered:**

Master of Business Administration (MBA) with four concentration in Healthcare Management, Human Resource Management, Marketing Management and Supply Chain Management. The MBA program provided is completely online or in hybrid format at The University Center of Greenville.

The Master of Organizational Leadership (MOL) is a general leadership program which emphasizes an integration of the leadership disciplines within a Christian, ethical framework. It is designed for students with an undergraduate degree in either business or in a non-related field.

**Program Mission Statement:** The Anderson University MBA & MOL Programs produce professionally-prepared graduates through courses that integrate the Christian faith with business concepts. The College of Business fulfills the University’s mission by challenging the students in an atmosphere of sound professional ethics which affirm biblical teachings in a secular business world. The degree is designed to allow graduates to satisfy goals such as professional development, career advancement, personal growth, or job mobility.

### Academic framework & learning outcomes

#### **Development of Business Knowledge**

*Demonstrate an understanding of:*

- Advanced business concepts in the area of management with supporting knowledge in accounting, economics, finance, marketing, professional ethics, and quantitative business analysis.
- The relationships between business disciplines in domestic and global environments.
- Where outcome is addressed: Each of the twelve MBA courses.
- Means of measurement: Course-embedded assessments, Simulations, Discussions, and Case Study Analyses.

#### **Application of Business Knowledge**

*Demonstrate the ability to:*

- Apply advanced business concepts.
- Integrate business disciplines to analyze & interpret business issues.
- Apply management tools to solve problems.
- Where outcome is addressed: Each of the twelve MBA courses. Means of measurement: Course-embedded assessments, Projects, Simulations, Discussions, and Case Study Analyses

#### **Integration of Ethical Principles**

*Demonstrate the ability to:*

- Integrate Christian principles in business operations and decision-making.
- Recognize and analyze ethical dilemmas in all business areas & to apply ethical principles in resolving issues with integrity.
- Means of measurement: Course-embedded assessments, Simulations, Discussions, Case Study Analyses, Bible Verses, and weekly ethical discussions/forums.

## **Academic Advising**

The journey coach develops a course schedule to assist the graduate candidate in meeting the respective degree requirements. The student will be provided with a My MBA/MOL Schedule at the beginning of the program. It is important to note that it is the student's responsibility to contact the journey coach by e-mail for any change or assistance with changing the MBA/MOL Schedule. MBA/MOL administration reserves the right to change the course offerings listed on a student's My MBA/MOL BA Schedule. These changes sometimes happen due to faculty availability, university registrar mandated changes or program restructuring.

# Admission Requirements

## Regular Admission

- Submit a “College of Business Graduate Studies Admission Application” with the non-refundable application fee;
- Baccalaureate degree from a regionally or nationally accredited institution of higher learning
- Appropriate cumulative college GPA (2.75) or GMAT score exceeding 510
- Have previous relevant work experience. If a student is lacking this experience the student may satisfy this requirement by completing an internship or working while in the MBA program.
- Submit three Reference Request Forms – one being from your supervisor
- Minimum TOEFL score of 550 (paper), 220 (computer) or 75 (internet) will be required if English is not the student’s first language, and proof of current Visa for International students. International MBA candidates will need to have an interview via Skype with the director of the MBA program before being accepted. Anderson University does provide the appropriate US student visas to those coming to study on campus. International students receiving their undergraduate degrees from institutions abroad must submit their transcripts to be evaluated by WES, who will then transmit the results to Anderson University.

<b>Regular admission is determined by the criteria listed below</b>	<b>Full Status</b>
1 Undergraduate GPA from a regionally or nationally accredited institution exceeds 2.75 (with prerequisites) or	X
2 GMAT score exceeds 510	X

The application form and other requisite information as noted should be submitted to the Graduate Admission Office as soon as possible due to the competitive nature of the program. Student applications, which are incomplete or are missing any of the items described above, may not be processed. If the application is processed, admission will be limited to provisional status. All applications are initially screened by the Associate Dean of Business and students will be informed in writing of their admission status.

## **Provisional Admission**

- Applicants within 18 hours of an undergraduate degree who otherwise meet either criteria 1 or 2 may apply for provisional admission. If accepted, the student must provide proof of graduation prior to the end of the prescribed provisional time period. Students who are admitted provisionally will be informed of the conditions to be met and any specific deadline(s) for meeting them. Applicants maintaining provisional status must have a GPA of 3.0 after the first 9 hours of graduate business courses

## **Non-degree Seeking Students**

Applicants who desire to take a limited number of courses, but are not seeking a degree from Anderson University may be admitted with temporary status and as such are limited to three courses or nine hours. Separate admission procedures for Non-Degree status are as follows:

- Application form indicating non-degree status.
- Official transcripts will be required from school where undergraduate degree was conferred and, when appropriate, transcripts from all other colleges attended.
- Minimum TOEFL score of 560 (paper), 220 (computer) or 75 (internet) is required if English is not the student's first language, and proof of current Visa for International students. International MBA candidates will need to have an interview via Skype with the director of the MBA program before being accepted.

## **Registration for Courses**

Candidates are notified of the course registration schedule for a forthcoming semester, term, or session through campus e-mail. Candidates are expected to meet with the Journey Coach of the MBA / MOL prior to beginning the start of classes to confirm their attendance. The Journey Coach will register students in their courses.

**IMPORTANT:** The academic advisor is not responsible to ensure the completion of the candidate's program. Anderson University places the responsibility of fulfilling all requirements for graduation solely on the candidate. The candidate should be familiar with the appropriate graduation requirements as stated in the Anderson University catalog and Student Graduate Handbook. The candidate may not graduate or participate in commencement exercises unless all academic and extra-academic requirements have been satisfied. The candidate is responsible for completing all the necessary paperwork and submitting it to the Office of the Registrar before the graduation deadlines.

## Good Academic Standing

It is the University's desire that all candidates successfully complete their programs of study. To remain in good academic standing, the graduate candidate must maintain a specific cumulative grade point average.

<b>Business Graduate Programs Academic Good Standing</b>	
<b>Program</b>	<b>Minimum Cumulative Grade Point Average</b>
Master of Business Administration	3.0
Master of Organizational Leadership	3.0

### Grading Scale

A = 90 – 100    B = 80 – 89    C = 70 – 79    D = 60 – 69    F = Below 60

## Academic warning, probation, suspension and termination

Students not receiving a B (3.0) in a course are in jeopardy of academic probation and possibly suspension. Courses a student has earned a B in may not be repeated. Students may not repeat a course outside of Anderson University and bring it back in as a transfer course.

### Probation

When a student's GPA falls below a 3.0 the student is automatically placed on probation. The MBA director will issue a letter to the student listing the required future course of action. This academic plan will have a positive outcome as well as clear penalty for not achieving the academic plan.

When a student is on probation they must complete the current MBA course grouping they are in before continuing to the next course group.

## Suspension

A student can be academically suspended in two ways:

- a) When a student's GPA stays below a 3.0 for three consecutive sessions the student is automatically suspended from the MBA schedule and normal course sequence. The academic plan will require the student to repeat the course they received a C, D or an F.
- b) A student earns a D or an F in an MBA course they are automatically placed on suspension. The academic plan will require the student to repeat the course they received a D or an F.

While on suspension the student may not continue the normal course of sequence. He or she must repeat courses earning a C or below. Furthermore a student must not repeat courses that they have received a B in order to receive an A. Rather the student must repeat the course they received a C in.

## Termination

Termination will result when a student has failed to uphold the MBA code of honor. See section on academic integrity for detail.

## Attendance Policy

Candidates registering for graduate courses are expected to make a serious commitment to regular attendance. All candidates are required to attend the first schedule day of class. Candidates who cannot attend the first class are responsible for contacting the instructor. It is the responsibility of the candidate to drop a course. Enrollment in a course obligates the candidate not only for prompt completion of all work assigned but also for punctual and regular attendance. It is the candidate's responsibility to be informed concerning all assignments made during a class. Candidates who experience illness or a family or business emergency must contact their instructor as soon as possible to discuss options regarding missed coursework. Absences, whether excused or unexcused, do not absolve one from this responsibility.

Type of Course	Maximum Number of Absences
<b>MBA / MOL program (6 or 7 weeks)</b>	1
<b>MBA concentration course (15 weeks)</b>	3

## **Attendance Policy for Online Courses**

### **Last Day to Drop with NO GRADE**

- No charge for course(s) dropped on or before the end of the third (3) business days
- Course will not appear on transcript

### **Last day to Withdraw with a Grade of “W”**

- Full tuition charge if you remain in the class past the third (3) business days
- Course will appear with grade of “W” on transcript

Requests to drop a course must be conveyed to the Office of the Registrar by noon on the date indicated. A course drop fee applies once Self-Service is closed.

Requirements for a course withdrawal include a Course Withdrawal Form, a payment of \$10.00 for the course withdrawal fee, and approval (email or written) from both the instructor and the academic advisor.

Online “attendance” requirements differ from onsite attendance requirements due to the unique nature and compressed time frame of online learning. Online courses are designed to evaluate outcome-based achievement. Therefore, the emphasis falls on fulfilling the course objectives, rather than the amount of time it takes to complete the course. Candidates are expected to complete all assignments in accordance with the due dates and instructions published in the course syllabus. The course instructor will designate in the syllabus any online or onsite events (e.g., Final Exam) for which attendance is required. Appeals regarding attendance follow the same procedure as that related to grade appeals.

## **Online Courses**

It is important to stress that even though a course is online, it is not a self-paced course. Assignments have deadlines, and graduate candidate is expected to participate in online “chat” sessions with the respective professor and/or fellow candidates. The “chat” sessions require that the graduate candidate be on a computer at a designated time. This time is normally set after the instructor has identified a mutually convenient time for all candidates.

## **AU Email Account**

Every university faculty member and every candidate is assigned an email address. All candidates, faculty, and staff are required to abide by the Internet Use and Email Policy guidelines found at <https://aunet.andersonuniversity.edu/iqwebaccount>. If the candidate experiences a problem of any kind, the IT Help Desk should be notified at [help@andersonuniversity.edu](mailto:help@andersonuniversity.edu).

All correspondence from Anderson University offices is sent to the student's AU e-mail account.

Candidates are expected to check their e-mail frequently each week during the fall and spring semesters. Candidates are required to use their Anderson University email address when sending messages via that medium to faculty or staff members. Email messages should be written in a professional manner that is indicative of a professional educator. **All material sent by email to the candidate's university email address shall be deemed as received, and it is the candidate's responsibility to check the university email account regularly to ensure that the mailbox is not full. Emails are automatically purged from your email account after 30 days.**

## **AU Canvas – online platform**

Every MBA course has an online platform where class lectures, assignments and other course materials are posted. If the course is a completely online program or a hybrid course all classes will have a Canvas website. Canvas can be accessed through <https://au.instructure.com/login/ldap> using your AU email and password.

## **Textbooks**

Textbooks are included in the cost of the MBA program. The student however is required to update his / her address. Textbooks that are shipped to a wrong address and the error is due to the student failing to update his / her address will be charged to the student's account. When a candidate withdraws from a course after they have received the textbook, they are responsible to pay for that textbook unless they return the textbook to the bookstore and email the Journey Coach.

## APA style

MBA students are required to submit their essays and case studies in the appropriate APA format. APA formatting is required whether or not the MBA course specifies it.

## Application for Graduation

Candidates nearing completion of their degree must complete an Application for Graduate Studies Graduation. Applications are accepted in the fall for spring graduation and in the spring for summer and fall graduation. Deadlines for application are set by the University Registrar and distributed to candidates. Failure to meet the stated deadline may result in a delay in time of graduation.

Candidates must complete the Application for Graduate Studies and submit it along with the other required paperwork for review and signature from the Dean of the College. The application and all supporting documents will then be reviewed by the University Registrar and a degree audit performed. Official degree audits are sent to the candidate's Anderson University email account.

All candidates applying for spring and fall graduation are expected to participate in the commencement ceremony at the end of the semester. Candidates who apply for summer graduation are invited to participate in the December commencement. The Graduate Studies application fee is \$100 for those applying by the stated deadline. The late fee is \$150. The Graduation Regalia are ordered through the University Bookstore. Please read and follow the directions for submitting the required paperwork to the Coordinator of the Graduate Studies.

The process for applying is as follows:

- Print a copy of the *Application For Graduate Studies Graduation* (The candidate may print one by going to the AU Website, clicking on “Students”, clicking on “Registrar”)
- Complete the Application. The candidate should make sure that the “Courses Lacking Completion to Satisfy Graduation Requirements” section is complete and then sign the form.
- Pay the \$100.00 application fee. There is late fee charge of \$50.00. The candidate may pay online or at Anderson Central. The candidate needs to submit a receipt or proof of payment, in addition to the Application and the unofficial transcript, to the Coordinator of Graduate Studies.
- The candidate should obtain a copy of his unofficial transcript from Self-Service. This document must accompany the candidate's application.

The candidate may bring the required paperwork to the office of the Journey Coach of the MBA. The candidate may also scan and email to [kkobler@andersonuniversity.edu](mailto:kkobler@andersonuniversity.edu).

The candidate should make special note of how he or she prints his or her name on the graduation application, as this is how it will read in both the commencement program AND on the diploma.

## **ACADEMIC INTEGRITY & HONESTY**

### **Anderson University's MBA Code of Honor**

Each student, as an integral member of the academic community at Anderson University, must make the ethical and moral commitment not to act dishonestly and not to tolerate academic dishonesty on the part of other students. If one becomes aware of a likely Academic Code of Honor violation, a student must take responsible action. The maximum penalty will be levied for academic dishonesty. Examples of academic dishonesty are given below.

The College of Business has used the Biblical reference from Exodus 20: 16 to guide our actions and decisions in this area. You shall not steal. You shall not give false testimony against your neighbor. To love God is to obey with a joyful attitude His commands. Part of His command is not to steal other's work and ideas, which we call plagiarism in academia. Furthermore we are called not to lie. As bearers of God's image we are to reflect who He is. Truth, hope and service are essential to the way we live if we are to honor God.

1. All work submitted for a course is accepted as a student's own work, unless otherwise understood and approved by the instructor.
2. Students may not, without proper citation, submit work that has been copied, wholly or partially, from another student's paper, notebook, or exam. Nor may students without proper citation submit work which has been copied, wholly or partially, from a book, article, essay, newspaper, the Internet or any other written or printed or media source whether or not the material in question is copyrighted.
3. Written work that paraphrases any written or printed media material without acknowledgment may not be submitted for a course. Ideas from books and essays may be incorporated in students' work as starting points, governing issues, illustrations, and the like, but in each case the source must be cited.
4. Any on-line materials students use to gather information for a paper are also governed by rules about plagiarism, so students need to cite electronic sources as well as printed and other sources.
5. A student may not turn in the same work for two or more different courses he or she is taking in the MBA program unless each professor involved has authorized students to do so in advance.
6. Students may not submit for one course any work that has been used to fulfill the requirements of another course previously taken at this or any other school without obtaining permission of the current professor in advance.

## MBA CURRICULUM

or teachers who are looking to increase the effectiveness of their pedagogy and impact on student learning, this Master of Business degree program offers practical application of current research-based best practices. Courses are delivered in an on-line format. The Master of Business degree is a 33-hour program that does not lead to program certification.

### MBA Curriculum

The Anderson University MBA consists of 4 foundational courses (12 credit hours), 12 core courses (36 credit hours) and an elective concentration with 3 courses (9 credit hours). This is a total of 57 credit hours. Additionally MBA students may take a 1 credit hour a semester internship course.

#### Foundation courses (12 credit hours):

- Principles of Accounting
- Principles of Finance
- Principles of Economics
- Quantitative Methods (algebra and statistics)

The prospective MBA student may elect to meet the foundational courses in one of three ways. No graduate academic credit will be granted for such courses passed.

- 1 Complete the appropriate leveling courses offered by Anderson University. The classes are offered on a Pass/Fail grading scale.
- 2 Complete the appropriate undergraduate courses at Anderson University or other accredited institutions with a “C” or higher.
- 3 Pass the CLEP test(s) or other test provided by Anderson University for the appropriate courses(s).

Core courses (36 credit hours):

- Management Thought and Application
- Quantitative Analysis
- Organizational Development
- Managerial Accounting
- Human Resource Management
- Managerial Economics
- Leadership and Ethics
- Operations and Management
- Financial Management
- Marketing Management
- Global Business
- Strategic Management

Elective concentration (9 credit hours):

- Healthcare Management – Fall 2016

Internship (1 credit hour):

- Internship available Fall, Spring and Summer semesters

A student will be required to complete 36 hours of course work for the MBA. The normal course load is one course per six-week term. Only on an exception basis will a student be allowed to take two courses per six-week term.

Students may transfer up to 6 hours of graduate credits from other regionally or nationally accredited institutions. These courses must have been taken within the last six years. Each transferred course must carry a grade of B or better. A “Request for Transfer Graduate Course Credit” form should be completed prior to the student’s enrollment in the MBA Program.

## **MBA Concentrations**

The Anderson University MBA concentrations consist of 12 core courses (36 credit hours) and three concentration with 3 courses (9 credit hours). This is a total of 45 credit hours.

### **MBA Healthcare Management – Started Fall 2016**

BUS 571 - Healthcare Structure and Policy

BUS 572 - Healthcare Finance and Economics

BUS 573 - Improving Healthcare Quality, Safety, and Outcome

### **MBA Human Resource Management - Started Fall 2017**

BUS 561 - Talent Acquisition

BUS 562 - Compensation Management

BUS 563 - Current Topics and Issues in Human Resource Management

## **Future MBA Concentrations**

Anderson University College of Business has two concentrations starting Spring 2018.

### **MBA Marketing Management (choose 3)**

BUS 611 - Marketing Analytics and Customer Behavior

BUS 612 - Strategic Advertising

BUS 613 - Strategic Digital Marketing

BUS 614 - Strategic Promotional Marketing

### **MBA Supply Chain Management**

BUS 601 - Project Management

BUS 602 - Supply Chain Management and Procurement

BUS 603 - Logistics and Distribution

## MOL CURRICULUM

**T**he Master of Organizational Leadership (MOL) is a general leadership program which emphasizes an integration of the leadership disciplines within a Christian, ethical framework. It is designed for students with an undergraduate degree in either business or in a non-related field. Thirty hours are required for graduation.

The program explores employee engagement and morale, leading organizational change and development, effective communication in the digital age, business ethics, developing and leading teams, survey of finance and budgeting. The program is designed for the working professional who is seeking to advance in a supervisory role within the organization and is offered online or in hybrid format.

### Curriculum Provides:

- Ethical perspectives
- Practical applications
- Integration of leadership and organizational development strategies

### Program Format

- 10 courses – 30 hours
- Combination of seminars, case studies, and simulations
- Convenient evening or online classes
- Completion in less than 15 months

### Student Learning Outcomes

- Development of leadership and organizational knowledge
- Application of leadership knowledge
- Integration of ethical principles

Upon completion of the program, students should be able to do the following:

- Analyze the impact of servant leadership on the role of leadership in organizational culture and performance.
- Examine methods that foster employee engagement and morale in an environment affected by organizational change.
- Evaluate ethical and cross-cultural communication strategies associated with leading a diverse workplace.

## **MOL Curriculum**

### **10 Required Courses**

#### **5 Courses in Current MBA Core**

- BUS 501 – Management Thought and Application (3)
- BUS 505 – Strategic Human Resource Management (3)
- BUS 530 – Leadership and Ethics (3)
- BUS 520 – Organizational Behavior (3)
- BUS 560 – Global Business (3)

#### **3 MOL Courses**

- BUS 586 – Leading Organizational Change
- BUS 587 – Finance for Non-Financial Managers
- BUS 588 – Effective Executive Communication in the Digital Age

#### **Two electives from following MBA courses**

- BUS 510 – Quantitative Analysis (Statistic) (3)
- BUS 525 – Managerial Accounting (Accounting) (3)
- BUS 540 – Managerial Economics (Economics) (3)

- BUS 561 – Talent Management
- BUS 562 – Compensation and Benefits
- BUS 563 – Current Issues / Topics in Human Resource Management

- BUS 571 – Healthcare Structure and Policy
- BUS 572 – Healthcare Finance and Economics
- BUS 573 – Improve Healthcare Quality/Safety/Outcome

**TOTAL HOURS REQUIRED = 30 hours**

# COURSE CALENDAR

## **Summer 2018**

Session 7      5/14/2018 - 6/22/2018

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## **Fall 2018**

Session 1      8/4/2018 - 9/14/2018

Session 2      9/15/2018 - 10/26/2018

Session 3      10/28/2018 - 12/8/2018 (no Thanksgiving break)

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## **Spring 2019**

Session 4      12/30/2018 - 2/9/2019 (flex meeting days on new years day)

Session 5      2/10/2019 - 3/23/2019

Session 6      3/24/2019 - 5/04/2019

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## **Summer 2019**

Session 7      5/12/2019 - 6/22/2019

## **INTERNATIONAL STUDENTS – I 20 VISA**

International MBA students who would like to receive an I-20 VISA through Anderson University to study in the MBA program have a number of additional entrance requirements as well as two main restrictions during their stay in America.

The primary legal point of contact for an international Anderson MBA student with an AU sponsored I-20 VISA is the director of international programs at AU, Mrs. Ann Themistocleous  
athemistocleous@andersonuniversity.edu



## US Government – F1 Visa Regulations

Congratulations on being accepted and admitted in the Masters of Business Administration program at Anderson University. In order for you to stay in the program you must abide by the United States government restrictions on your F1 Visa.

These restrictions are from § Sec. 214.2(f) Students in colleges, universities, seminaries, conservatories, academic high schools, elementary schools, other academic institutions, and in language training programs:

(6) (i) (G) “For F-1 students enrolled in classes for credit or classroom hours, **no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted if taken on-line or through distance education** in a course that does not require the student’s physical attendance for classes, examination or other purposes integral to completion of the class.”

(9) (i) “On campus work is limited to no more that **20 total hours per week** while school is in session, inclusive of any work undertaken pursuant to a scholarship, fellowship, or assistantship.”

Source:

<http://www.uscis.gov/ilink/docView/SLB/HTML/SLB/0-0-0-1/0-0-0-11261/0-0-0-17197/0-0-0-17636.html>

Please sign that you agree and accept to follow these restrictions.

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

*Failure to abide by these regulations will automatically withdraw you from the Anderson University MBA program and terminate your F1 US visa supervised by Anderson University.*

Jeffrey Moore, Ph.D., Director of the MBA program

## **MBA ADVISORY BOARD**

### **Advisor Activities**

The MBA advisory board reviews our graduate business courses in the Fall and in the Spring on a 3 year rotation. They meet with course faculty to discuss student comments / feedback as well as talk about emerging knowledge and tools in the field.

### **Advisor Profiles**



Mr. Thomas C. Alsborg served as Executive Vice President & Chief Financial Officer of SYNEX Corporation from March, 2007 until April, 2013. Mr. Alsborg has 25 years of business experience in the fields of accounting and finance, largely with Fortune 500 companies and a major CPA firm. Prior to SYNEX, he spent 10 years in the electronics manufacturing services industry where Mr. Alsborg served as Vice President and Chief Financial Officer of Solectron Global Services, a division of Solectron Corporation. During his ten-year tenure at Solectron, he also held various management positions in corporate accounting & finance, investor relations, treasury and financial reporting and analysis. Prior to Solectron, he was with McDonald's Corporation and earned his CPA with Ernst & Young. Mr. Alsborg holds a Bachelor of Science degree in Business Administration with a concentration Accounting from Oral Roberts University and a Master in Business Administration degree with concentrations in Finance and International Business from the Leavey School of Business at Santa Clara University.

Mr. Larry J. Gamble has filled a number of Financial and Accounting roles during his career. He is currently the Director of Financial Planning and Analysis at Hubbell Lighting in Greenville, SC. He obtained his BBA in Accounting from Georgia State University in Atlanta, GA and an MBA with a concentration in Finance from Rollins College in Winter Park, FL. Mr. Gamble also obtained a M. Div from Reformed Theological Seminary in Orlando, FL and is an ordained minister in the Presbyterian Church in America.



Mr. Robb Kolb is the CEO of National Radiology Solutions. He has a BA in Business Administration and an MBA from Anderson University. Robb has worked on the business side of healthcare for over twenty years including eight years for Nestle's Healthcare Nutrition division and over 16 years in Healthcare Imaging. Mr. Kolb has held positions as a formal trainer and adviser in the areas of sales, management and leadership. He has served as a transformational leader in all of his assignments rendering customer and employee satisfaction ultimately resulting in top and bottom line company growth.



Mrs. Liza Twery McAngus received her B.A. in Arts Management and Studio Arts from the College of Charleston in 2006. Liza was focused on creating and promoting the fine arts when she moved to Greenville, SC with her husband in 2009. In 2012 she realized she wanted to apply her creative and analytical talents in new ways, she decided to enroll in Clemson University's MBA program. After graduating she joined Sunland Logistics Solutions where she now serves as Director of Marketing.



Mr. Craig O'Neal co-founded VantagePoint Marketing, a nationally recognized B2B marketing and advertising agency, in 1993. As the company's President/CEO, Craig oversees the strategic direction of the firm and has had the opportunity to work with many well established brands, including BMW Manufacturing, Michelin Ag, Sealed Air Food Care, T&S Brass, Henny Penny, Scotsman Ice and Saia LTL. Craig has also taken a strong leadership role in creating a highly desirable company culture. VantagePoint has been recognized for four years in a row as a "Best Places to Work in South Carolina" company.



Henry Pellerin is the President and CEO at VantagePoint Marketing, a nationally recognized full-service marketing agency. Prior to joining VantagePoint, he served as the Vice President of Marketing and Product Management at Hillphoenix, a manufacturer of refrigeration equipment for the food industry.



Dr. Johnson V. Thomas is the director of VeePhi Innovation Labs in Bangalore, India. As a technology scientist turned entrepreneur, independent researcher and consultant, he seeks to promote innovation for the benefit of a sustainable society. Dr. Thomas co-stewards the building up of VeePhi Innovation Labs, a start-up firm that specializes in data analytics, leadership transformation, and innovation transformation. His other areas of interest include management tools, business strategy and intellectual property law. Dr.

Thomas has worked in both government and private sectors for more than two decades, performing roles such as senior delivery manager, senior technical architect, and senior scientist. His technical specialties include methods and software development for data analytics, automotive electronics, and aviation virtual manufacturing. He also has established and managed offshore development centers for major MNCs. Prior to his current venture, Dr. Thomas worked at iGATE/Patni Computer Systems, Infosys, and Aeronautical Development Agency. He is a leader known for his passion, analytical abilities, leadership, team-building skills, operational excellence, and managing change in a multicultural environment. He is an invited speaker at select conferences and has published journal articles and books.



Mr. Ross Walters joined BB&T in 2001 as the Regional Director of Wealth Management for the Upstate of South Carolina. Prior to joining BB&T Ross spent 25 years with Bank of America in various sales leadership roles in the areas of Trust, Retail Banking, and Commercial Lending. Ross has a BBA in Finance from Florida Atlantic University in Boca Raton, FL, a MAR from

Westminster Seminary in Philadelphia, PA., and a MBA from Anderson University in Anderson,

SC. Mr. Walters is a Certified Financial Planner(r). Ross holds NASD licenses Series 7, 24 and 63.

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